



# Management and Leadership in Manufacturing Industry

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By Linda Vuskane

GRIN Verlag Jul 2010, 2010. sonst. Bücher. Book Condition: Neu. 210x149x10 mm. This item is printed on demand - Print on Demand Neuware - Seminar paper from the year 2006 in the subject Business economics - Business Management, Corporate Governance, grade: 70%, Glynd r University, Wrexham known as NEWI , course: Business management, 22 entries in the bibliography, language: English, abstract: The world today and especially the business world are changing rapidly. Globalization, increasing competition, shortening product lifecycle while increasing product complexity, variety and quality are only some issues, which characterise this. Every company is influenced by these changes, hence it is a challenge for the managers to find the best way to cope with it. This paper will therefore explain and discuss how to manage and lead successfully within manufacturing industry. While chapter 2 deals with management and leadership in general, in chapter 3 and 4 the internal elements and external influences of management and leadership have been investigated. 20 pp. Englisch.



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