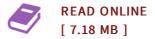




The Gray Rhino: How to Recognize and Act on the Obvious Dangers We Ignore (Paperback)

By Michele Wucker

St Martin s Press, United States, 2016. Paperback. Book Condition: New. 210 x 150 mm. Language: English . Brand New Book. A gray rhino is a highly probable, imminent threat; we can see the dust cloud on the horizon long before the charging animal comes into view. Gray rhinos are not random, but occur after a series of warnings and visible events. The Lehman Brothers crash of 2008, the devastating aftermath of Hurricane Sandy and other natural disasters, the file-sharing that presaged the collapse of the traditional music business model, the rising chaos in the Middle East.all were evident well in advance of the consequences. Gray rhinos are much easier to spot and guard against than black swans - the rare, truly unforeseen catastrophes. Why then, when faced with solvable problems, do we continually fail to address them before they spiral out of control? Drawing on her extensive background in policy formation and crisis management, as well as in-depth interviews with leaders from around the world, Michele Wucker explains in The Gray Rhino how significant crises can be recognized and countered strategically. Filled with persuasive stories, real-world examples, and practical advice, The Gray Rhino is essential reading for managers, investors,...



Reviews

A new e book with a brand new standpoint. I am quite late in start reading this one, but better then never. I discovered this ebook from my i and dad advised this publication to understand.

-- Jada Franecki II

Here is the very best book i have got read through until now. I could possibly comprehended everything using this composed e publication. You will not sense monotony at whenever you want of your time (that's what catalogues are for concerning should you ask me).

-- Izaiah Schowalter

Other Books



I Wish My Teacher Knew: How One Question Can Change Everything for Our Kids (Hardback)

The Perseus Books Group, United States, 2016. Hardback. Book Condition: New. 210 x 140 mm. Language: English . Brand New Book. One day, third-grade teacher Kyle Schwartz asked her students to fill-in-the-blank in this sentence: I wish my teacher knew . The...



Tales from Little Ness - Book One: Book 1 (Paperback)

Lulu.com, United Kingdom, 2015. Paperback. Book Condition: New. 210 x 148 mm. Language: English . Brand New Book ***** Print on Demand *****. Two of a series of short Bedtime Stories for 3 to 5 year olds, of a family of three hedgehogs,...



Major Barbara (Paperback)

Echo Library, United States, 2006. Paperback. Book Condition: New. 223×150 mm. Language: English . Brand New Book ***** Print on Demand *****. Purchase one of 1st World Library s Classic Books and help support our free internet library of downloadable eBooks....



Writing for the Web (Paperback)

DIRECTORY OF SOCIAL CHANGE, United Kingdom, 2000. Paperback. Book Condition: New. 210 x 145 mm. Language: English . Brand New Book. Writing for the web is unlike other types of writing you may undertake at work. It requires a different thought process...



The Three Little Pigs - Read it Yourself with Ladybird: Level 2 (Paperback)

Penguin Books Ltd, United Kingdom, 2013. Paperback. Book Condition: New. 222 x 150 mm. Language: English. Brand New Book. In this classic fairy tale, the three little pigs leave home and build their own houses - one of straw, one of...



Oxford Reading Tree Read with Biff, Chip, and Kipper: Phonics: Level 3: The Sing Song (Hardback)

Oxford University Press, United Kingdom, 2011. Hardback. Book Condition: New. 176 x 150 mm. Language: English . Brand New Book. Read With Biff, Chip and Kipper is the UK s best-selling home reading series. It is based on Oxford Reading Tree which...